**Copy**

[headline]

Probabilistic and Collaborative Supply Chain Planning

[solutions]

Demand Planning

Supply Planning

Inventory Optimization

Sales & Operations Planning

[value props]

Optimized Forecast Accuracy

Reduced Inventory Spend

Increased Fulfillment Rates

Improved Service Levels

**Design Specs**

This is a 19 ft display made of 2 8ft light boxes with a 3ft (non-lit) middle panel.

Please find specs for each piece attached.

We have uploaded some examples for inspiration.

The following considerations should be made during design:

* Please coordinate with the look and feel used in the attached slide deck (VPP Overview)
* There are some objects that will block the view of the backdrop, as shown in the attachment
* We would like to use the arrows I’ve attached to continue the look and feel from what will be on our tv screen
* We want to have our customer logos (also attached) only on the standing table as shown in mockup
* Our logo will only appear on the tall tv stand, we are not a well-known brand so our logo isn’t the highlight.
* Keep in mind these are back-lit light boxes, so certain element will pop more than normal graphics

**Our colors**

[primary background color] white #ffffff

[main text/dark color] blue #142546

[main bright color] orange #f69214

[accent color 1] blue #5890cd

[accent color 2] blue #005aa8

[neutral] grey #f1f1f2